# 3 RIVERS 3 riversfcu.org 800.825.3641

## **3RIVERS FEDERAL CREDIT UNION** Community Sponsorship Application

3Rivers believes in the credit union philosophy of people helping people and is dedicated to supporting its communities and the organizations serving them. 3Rivers will make contributions, donate funds, or sponsor events and activities to benefit the community and represent the values of 3Rivers and its membership.

Questions about 3Rivers community involvement or this funding application should be directed to: <u>community@trfcu.org</u>

#### **GUIDELINES**

- 1. Funding focus must be consistent with the interests of 3Rivers
- 2. Recipients of 3Rivers community funds must be located within the counties served by 3Rivers
- 3. 3Rivers does not fund:
  - Endowment campaigns
  - · Individuals or individual projects
  - Religious or fraternal organizations
  - Political causes or candidates
- 4. Applications are reviewed monthly by the 3Rivers Community Engagement Team
- 5. Meeting these criteria does not guarantee 3Rivers participation
- 6. Consideration for funding will be based on available funds

#### **REQUESTING COMMUNITY FUNDING**

- 1. All requests must be submitted a minimum of 60 days prior to the event or sponsorship deadline, whichever comes first.
- 2. If you are requesting for more than one event within a 12-month period, please compile them into a single application.

#### **APPLICATION INSTRUCTIONS**

- 1. Review the full application guidelines listed on our website.
- 2. If eligible, the funding application must be completed in its entirety. **Note: partial applications are not saved.**
- 3. All requests must be submitted using the online form.

#### **APPLICANT INFORMATION**

- 1. Organization/Organization Name
- 2. Organization County

Please select the primary county(ies) that are served by your organization.

- Adams County
- Allen County
- Auglaize County
- DeKalb County
- Delaware County
- Hancock County
- Madison County
- Noble County





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- Steuben County
- Union County
- Wayne County
- Wells County
- Whitley County
- 3. Amount
  - For any requests over \$10,000, please email community@trfcu.org for more information
- 4. If awarded what will the requested funds support?
  - Single-event sponsorship
  - Multi-event sponsorship
  - Other sponsorship

#### **ORGANIZATION INFORMATION**

- 5. Tax ID/EIN
- 6. Organization Type
- 7. Web Address
- 8. Phone
- 9. Does the organization bank with us?
- 10. Physical Headquarters County
- 11. Physical Address, City, State, Zip
- 12. Mailing Address, City, State, Zip
- 13. Mission Statement
- 14. Required Upload: Form W-9
- 15. Organization Contact

#### **REQUEST INFORMATION**

- 16. Donation Request Title
- 17. Description
  - Please outline your sponsorship request in detail, including the event/activity location and what the awarded funds would support.
- 18. Event Start Date/Time
- 19. Event End Date/Time
- 20. Date Needed By
  - All requests must be submitted a minimum of 60 days prior to the event or sponsorship deadline, whichever comes first.
- 21. Donation Beneficiaries
  - Please describe the impact 3Rivers' dollars would have on the people your organization serves
- 22. Donation Acknowledgments
  - Advertisement Program/Brochure
  - Banner
  - Booth at Event
  - Event Tickets
  - Logo on Event Materials





## **3RIVERS FEDERAL CREDIT UNION** Community Sponsorship Application

- Logo on Organization/Event Website
- Logo on T-Shirt
- Media Mentions
- Naming Opportunity
- No Acknowledgments
- Opportunity to Speak/Present
- Run/Walk Entries
- Social Media Mentions
- Table Sponsorship/Dinner Attendee
- TV Interview
- 23. Advertising Deadline
  - If an advertisement or graphic is requested, please provide the due date
- 24. 3Rivers Employee Name
  - If you have been working with someone at 3Rivers regarding this request, please type their full name

